

Dear All

We hope you had an enjoyable Christmas and the celebrations were not to excess!

#### BAT SCRAPPAGE SCHEME

This scheme has been particularly popular so we have decided to extend it to 24th January. Not only will you benefit from a £45 discount off a new adult sized bat, but you will also be helping children in State schools who will be receiving the cut down and refurbished bats for use in their cricket coaching programmes. So, if you intend to buy a new bat, secure your discount by registering for the scrappage scheme on our order hotline number: 01623 654236. We are only offering 50 more bats through this scheme so please contact us as soon as possible.

#### BIG WINTER SALE WEEKEND!

Put it in your diaries! The first big CF Sports sale weekend of 2010 is happening in our showroom and on-line over the weekend of 23rd and 24th January. Come in out of the cold and warm yourself with the thought of the discounts and bargains that will be on offer! Further details will be sent out closer to the date.

#### A REMINDER - ORDER EARLY

We make no apologies for this reminder – it is important. April, May and June is our busiest period for clothing orders so, if you are planning to buy either team wear or leisure wear, please get your order in as early as possible. During these months fulfilment times tend to take longer and we want to avoid as much disappointment as possible. To paraphrase Sir Fred Pontin (the holiday camp entrepreneur with a blue coat!): “Remember, order early!”.

#### SPONSORSHIPS

Our offer of sponsorships has also proved to be popular, but there are probably more people out there who qualify and are not aware of the scheme. So, if you have represented your county (or better) please get in touch. Send your sporting CV to [enquiries@cfsports.co.uk](mailto:enquiries@cfsports.co.uk) and we will send you an application form. You could qualify for a discount of up to 40% off our top of the range equipment and ProSkins. We look forward to hearing from you.

#### CHARLIE FRENCH ON TOUR!

Over the first 3-4 months of this year we are coming to you. We are offering clubs the opportunity to host a CF Sports kit sale night with plenty of ‘on the night’ bargains to be had. Charlie will also be available to give a talk on how he makes his bats – a great opportunity to listen to and question one of the best handmade bat makers in the country. We have already had a positive response and are starting to fill our diary. However, there are still plenty of dates available so please get in touch to book your night.

Many thanks for your continued support.

Best wishes for a healthy and successful 2010.

The CF Sports Team

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