

## CF SPORTS – Newsletter December 2009

### WELCOME

Firstly, we would like to extend a warm welcome to all clubs with new on-line shops. We now have well over 200 clubs, associations and businesses benefiting from on-line shopping facilities with us, with a number still in the pipeline. If you know of any organizations, sporting or otherwise, who you think may benefit from an on-line shop, please let us know. This type of facility can apply equally effectively to work wear as it does to team wear and leisure wear. We would be delighted to discuss this further with you.

### GUARANTEED DELIVERY FOR CHRISTMAS

To ensure you get your goods in time for Christmas, please place your orders by **Tuesday 15th December**. We will do what we can to get orders placed after this date to you as soon as possible, but there will be no guarantee they will arrive before Christmas.

### FREE PROSKINS!

As an incentive to order before Christmas, for all on-line and hotline orders **over £75 (excl p&p)** placed by **15th December** we are offering a **FREE white long sleeve ProSkins shirt**. All you do is tell us what size you want by using the comments box during the ordering process and quote the code **XMASPS**.

### VAT HIKE

A final reminder: it has been confirmed in Wednesday's pre-budget report that **the rate of VAT will increase to 17.5% again on 1st January 2010**. **BEAT THE HIKE** – buy your kit and equipment before the end of the year and pay less.

### KEEP WARM THIS WINTER!

Whether you play rugby, football or hockey or are heading for the mountains for some skiing this winter, make sure you stay warm by investing in our ProSkins range of base layers. Not only do these **Isotherm compression garments** maintain body temperature at 37°C, the optimum temperature for performance, they also promote blood flow while suppressing the effects of lactic acid thus aiding recovery. They also reduce the risk of pulls and strains by getting the muscles to work more effectively. Take a look at the website for more information about the range of garments available, some of which are currently on offer in the **Christmas Specials** area.

**BAT SCRAPPAGE SCHEME** Don't forget, we are still running our bat scrappage scheme where you can trade in your old full size bat for a new CF bat at a **£45 discount**. We have had a good take-up for this scheme but you still have an opportunity to take advantage of the following bargains:

**Ovation – £280 now £235 Limited – £225 now £180 Advance – £175 now £130**

**Fusion – £175 now £130 Recurve – £160 now £115**

**This offer will close on 24th December 2009** so please register your interest to avoid disappointment. Remember, the bat that you are trading in can be any make and in any condition so long as it is full size. By doing this you will be helping cricket in schools – the cut down and refurbished bats will be donated to State schools for use in their cricket coaching programmes.

### CHARLIE FRENCH ON TOUR!

Charlie and the team have already started visiting clubs selling clothing and equipment, some of it at bargain prices. We intend to visit as many clubs as we can in the first three months of the New Year so, if you have not already booked a kit

night, please contact us as soon as you can – the diary is filling quickly. The evenings work best if you can get as many members there as possible. They are great entertainment with Charlie demonstrating how he makes his bats, and we run a quiz for the junior members (with some help from the adults, no doubt!). **DON'T MISS OUT ON A KIT NIGHT AT YOUR CLUB!**

### **SPONSORSHIPS**

Not surprisingly, we continue to receive enquiries about our sponsorship programme. We have a total of **500** sponsorship deals on offer with **up to 50% off all CF Sports clothing and equipment**, and we still have some available. If you have represented your county or district let us know, you may well qualify for one of our outstanding deals. Send us an email with your cricket CV and we will send you an application form.

### **ON-LINE DEALS**

For those of you who may not qualify for a sponsorship deal, we still have some great package deals available. For example, take a look at the **pads and gloves deals** on the web site – they can be found in the **Christmas Specials** area.

### **ORDERING YOUR BRANDED CLUB CLOTHING**

Finally for this month, please remember to order your branded club clothing early. By the end of March we will already be busy with clothing orders for the summer. If you can get your orders in before the end of March (the earlier the better), it will stand a much better chance of being fulfilled in good time. **ORDER EARLY AND AVOID DISAPPOINTMENT!**

Wishing you all the very best for Christmas and New Year.

*The CF Sports team*